

# New Client Information Targeted Direct Mail



## **Instructions**

1. Review the Targeted Direct Mail Program - Information and Pricing brochure.
2. Fill in fields online. Print. Fax completed form to 262-547-3736.
3. Check box next to the information if you want it printed on the postcard, leave unchecked if you don't.
4. Fill in the quantity for each of the three Targeted Direct Mail cards you want to mail per month.
5. To print logo, send a high resolution, (vector-based EPS file preferred) file to linda@koenigs.com.

## **Information**

Practice Name: \_\_\_\_\_

Practice Dr. Name(s): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Person E-mail: \_\_\_\_\_

Practice Management Software: \_\_\_\_\_

Phone: \_\_\_\_\_  Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_  Website: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_  State: \_\_\_\_\_  Zip: \_\_\_\_\_

Logo (e-mail to linda@koenigs.com)

## **Standard Package - quantity of cards printed per month**

A combination of the three cards can be ordered to reach quantity price breaks.

Card #1: Polarizing Sun Lenses Postcard Qty. = \_\_\_\_\_

Card #2: Daily Disposable Contacts Postcard Qty. = \_\_\_\_\_

Card #3: Computer Lenses Postcard Qty. = \_\_\_\_\_

## **Deluxe Package - quantity of cards printed per month**

Send customized messages to linda@koenigs.com for PDF proof before printing.

A combination of the three cards can be ordered to reach quantity price breaks.

Card #1: Polarizing Sun Lenses Postcard Qty. = \_\_\_\_\_

Card #2: Daily Disposable Contacts Postcard Qty. = \_\_\_\_\_

Card #3: Computer Lenses Postcard Qty. = \_\_\_\_\_