



Pre-appointment card sample personalized with patient name, appointment date and time.



personalized image on front of card

Dear John,

When you saw the doctor for your last examination, he recommended you return for an appointment in one year. To help you stay current with your eye care and to maintain healthy eyes, we tentatively scheduled your next exam at 10:15 AM, on Tuesday, November 1, 2011. **We realize that this appointment may not work in your schedule, so we are happy to change it for you.** Please call us today at 414.541.2100 to confirm that this appointment is acceptable to you.

John, we appreciate that you have chosen us to care for your eyes.

Ziegler Leffingwell Eye Care

Ziegler Leffingwell Eyecare
2400 South 102nd Street
West Allis, WI 53227

John Smith
1234 Peachtree Lane
Montgomery, WI 54321

ZIEGLER • LEFFINGWELL
eyecare

2400 SOUTH 102ND ST. | WEST ALLIS, WI 53227 | 414 • 541 • 2100 | ZLEyecare.COM

personalized message on back of card